



Four Reasons You Must Visit Israel in 2018

Israel, the world's only Jewish country, is home to some of the most sacred sites belonging to Judaism, Christianity, and Islam. But this small nation of just under 90 million people is not all about religion and spirituality; there's a lot more to Israel than we normally think of. It is home to some of the coolest beaches in the Middle East, modern cities with a bustling nightlife, and breathtaking nature spots. Let's take a look at the most exciting things that you can indulge in while visiting Israel.

Experience a unique sense of spirituality

Jerusalem is commonly known as The Holy Land; without doubt, the world's holiest city is home to the Church of the Holy Sepulchre, the Temple Mount, Western Wall, Al-Aqsa Mosque, and Dome of the Rock. No matter which religion you follow, the atmosphere of Jerusalem is filled with a spiritual energy that one should experience at least once in a lifetime. Another important place is Safed, the cradle of Jewish mysticism. Situated in the dense pine forests of Upper Galilee, Safed has a lot to offer to tourists with its vibrant, mystical, and pretty setting. Once here, do follow in the footsteps of Jesus's journey to the Sea of Galilee.



Encounter the most vibrant nightlife in the Middle East

Not many cities in the region are as bustling in the night as Tel Aviv, Israel's answer to New York or London. This modern cosmopolitan city is named the 'Mediterranean Capital of Cool' by the *New York Times*. Tel Aviv offers a world-class nightlife, beautiful sandy Mediterranean beaches, an incredible Middle Eastern and Jewish cuisine, a bustling cultural scene, UNESCO-recognized architecture and more. Tel Aviv is Israel's only city that is open 24*7...well, that sounds cool!



Witness the aura of the Negev desert

The Negev desert is a visual delight that you can't afford to miss. Offering a breathtaking view of the sand, Negev provides plenty of desert adventure options and eco-tourism. Some of the must-try activities in Negev are camel ride along the rim of the Ramon Crater, Jeep Safari in Ein Avdat, authentic bedouin food in bedouin tents, and a drive on Road 40, an 80-km road that connects Beer Sheva and Mitzpe Ramon, offering a magnificent view of the landscape and most of Negev's attraction along the way. There is no dearth of quality inns, guest cabins, and spas in this area due to efforts of The Ministry of Tourism. You will be mesmerized by the untouched vastness of Negev, with glimpses of the past civilizations and their culture.



Indulge in the culinary delights of various cultures

Despite being a small country with a sparse population, Israel offers an array of culinary delights. Its proximity to the Mediterranean Sea and agricultural inventiveness have made the country one of the largest producers of organic fruits and vegetables. Due to its multi-ethnic society and culture, Israel offers an unbelievable variety in food. Some of the dishes that you must try are lechem bread, shakshuka, kanafeh, tahini, hummus masabacha, falafel, and shashlik, among others.

The country has some of the best restaurants in the Middle East. Besides this, you can also explore the street food of Israel. One thing that you must know before visiting Israel is that the dietary law of Kashrut is observed throughout Israel. The law prohibits serving or cooking of meat and dairy products together.



Israel, the Land of Creation, is a thrilling destination with unmatched cultural, natural, and spiritual adventures awaiting you.