



Explore the power of data to make informed decisions.



Leverage Data
to Turn the Numbers
in Your Favor



Take the Step.

Analytics is just a formality.

Intense competition necessitates data that 'talks' to organizations.

DecisionMines™ goes one step beyond analytics by providing valuable data insights and prioritized action items that prompt business leaders to make informed decisions.



From Insurance to InsurTech

The advent of digital technology in the Insurance industry is changing the way in which traditional insurance companies are engaging with their customers. The competition has intensified as new-age companies leverage technology to gain an edge over their traditional counterparts. Moreover, the dynamic regulatory framework and enormous amounts of available data bring forth opportunities only for those who are equipped to grab them. To stay in the game, insurers will need to plug in to both their internal reserves and the ecosystem, and harness the power of data in their day-to-day decision making. DecisionMines™ is designed to help decision makers preempt threats and opportunities and take swift action on them.



Margin pressure and
loss of market share



Rising customer demands
and Insurers' reliance on
commonly adopted trends

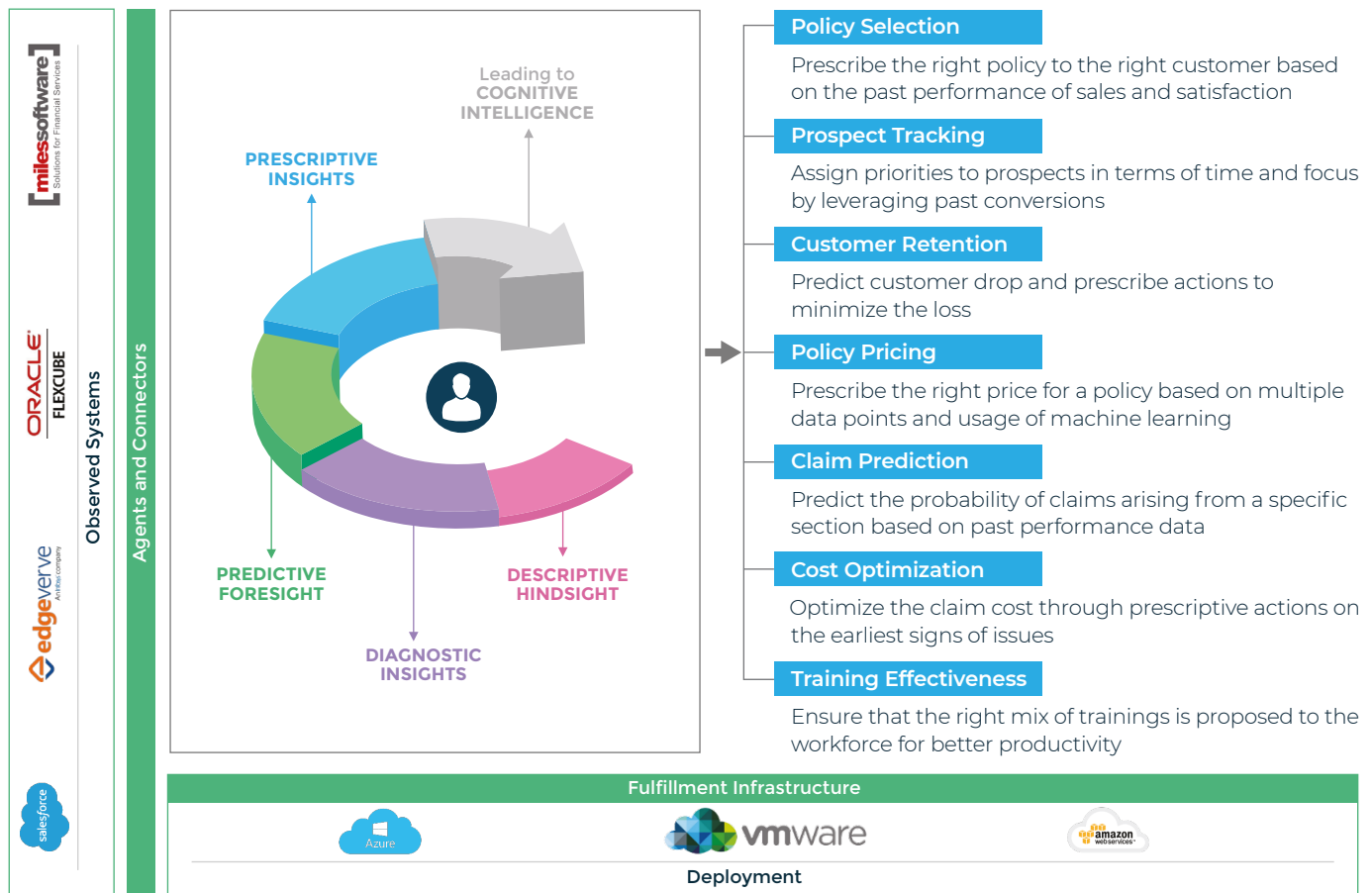


Ongoing disruption in
fintech is a big threat

An Insurance Work-day



The DecisionMines™ Virtuous Cycle for InsurTech



Capabilities



Machine Intelligence

Rich library of data science and machine learning algorithms and patterns



Maturity

Over a decade of maturity and validation of principles on real-life usage



Premise-agnostic

System of records agnostic to on-premise or cloud infrastructure



Adaptability

Scalable framework, technologies at work to handle any data size and variety



Data Ingestion

Range of data ingestion methods —connector-based, broker-based or agent-driven

Decisionmines.com

DecisionMines™
POWERED BY CYBAGE