







**Leverage Data** to Make Informed Decisions

## Take the Step.

# Analytics is just a formality.

Intense competition necessitates data that 'talks' to organizations.

DecisionMines™ goes one step beyond analytics by providing valuable data insights and prioritized action items that prompt business leaders to make informed decisions.



## From Analysis to Insights

Traditionally, decisions are made in an organization based on an individual's outlook. However, in today's competitive world, relying on subjective analyses of individuals instead of leveraging the humongous organizational data can be detrimental to business growth. Conversely, if organizations are correctly able to "read between the numbers", they can efficiently navigate through the risks and seize the opportunities that come their way.

DecisionMines<sup>™</sup> is a scientific, data-driven framework that helps organizations uncover the value hidden beneath layers of massive data. It brings about a synthesis of the art of judgment and the science of data to provide valuable insights and prioritized action items that empower business leaders to make informed decisions.



#### **Data Science Core**

Leverage ML for accurate data insights



### **Cockpit-empowered Culture**

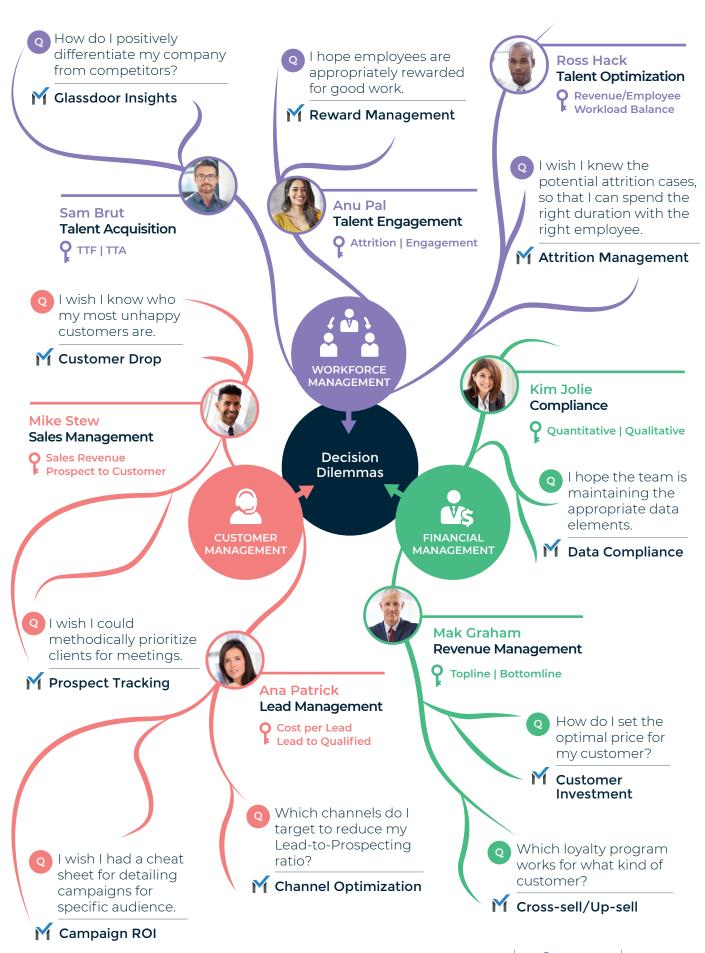
Take charge of business priorities and outcomes



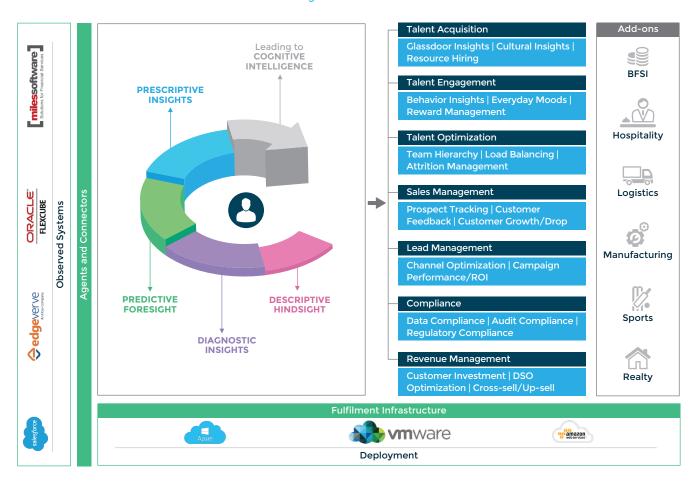
#### **Alignment to Business Goals**

Achieve quick realignment to changing priorities

## A Decision Making Work-day



## The DecisionMines™ Virtuous Cycle



## **Capabilities**



## Machine Intelligence

Rich library of data science and machine learning algorithms and patterns



## Maturity

Over a decade of maturity and validation of principles on real-life usage



## Premiseagnostic

System of records agnostic to on-premise or cloud infrastructure



#### Adaptability

Scalable framework, technologies at work to handle any data size and variety



## Data Ingestion

Range of data ingestion methods —connector-based, broker-based or agent-driven

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